

## Penny Words

### 1. What is it?

Counting words used in formatted print project.

### 2. Why count words?

It's a most common denominator for buyer and formatting service to use.

### 3. Why not use pages?

Number of pages constantly change with requests for point size and leading of type changes.

### 4. Do changes of point size and leading (white space between lines) cause problems?

No. Changing type face control commands requires less than five minutes.

### 5. Why change point size or leading?

Number of pages to print is a great concern to buyer. Smaller type, less leading = less pages = less print cost for buyer.

### 6. How small can I go with type size?

Depends on your application. If it's legal terminology: small, longer lines is best. Four point type with minimum leading. Difficult to read.

*example below of above text:*

Penny Words

1. What is it?  
Counting of words used in formatted print project.  
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It's a most common denominator for buyer and formatting service to use.  
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Number of pages constantly change with user requests for point size and leading of type changes.  
4. Do changes of point size and leading (white space between lines) cause problems?  
No. Changing a command or two requires less than five minutes.  
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Number of pages to print is a great concern to buyer. Smaller type, less leading = less pages = less print cost.  
6. How small can I go with type?  
Depends what you want for a product. If it's legal terminology: small, longer lines is best. Four point type with minimum leading. Difficult to read.

See disclaimers on bottom of print advertisements

**H**ave a notion, objective, dream or ambition to author and publish your own?

Data Conversion could quite possibly be the answer your looking for.

These few pages of samples will give you an idea of what can be accomplished.

You author and take pictures (if used) and send 3 pages of text and 1 picture (if used).

DC will create 2 page proofs for your viewing. No Cost.

Need assistance with print & binding? DC can help.

[jermerrill@sbcglobal.net](mailto:jermerrill@sbcglobal.net)

# Facts



Clipart = \$1.00

## about Bats

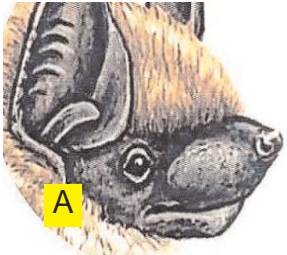
**B**ats have long been maligned by humans — a taboo, a creature to be shunned. These little furry animals that fly seem to be half-bird, half-mammal and ugly to look at.

Today we are given our proper recognition as valuable to mankind in the ecological system. Many plants, such as bananas and the endangered saguaro cactus are dependent upon bats for pollination because they bloom at night. Bats are also responsible for 95% of the reforestation of the tropical rain forests through their dispersal seeds.

Our immediate appeal to most people is our enormous capacity for consuming insects. We are a nocturnal animal, and eat when the insects are out, in contrast to birds, which eat during the day. A single brown bat, one of the most abundant and widespread bats in North America, can eat 3,000 to 9,000 mosquitoes each night and a bat can live to be 20 years old. *That's a pretty effective insecticide, especially when you consider that it doesn't poison other creatures or make holes in the ozone layer.*

### Bats are Cute

Bats are generally quite harmless to people. They do not become tangled in your hair. They don't know the last time it was washed. Nor do they attack humans. They are far less prone to be rabid than household dogs and cats. In the United States alone more than 10 people die annually from dog attacks not to mention dog and cat transmitted diseases. Research University of Michigan. has stated that 16% of all cats and 11% of all dogs are rabid.



In more than four decades, public health records indicate that only 16 people in the United States and Canada have died of bat-borne diseases.

Placed in perspective, this means that the odds of anyone dying of a disease from a bat are much less than one in a million. In mosquito season several children are likely to die each year from encephalitis contracted through a mosquito bite. The disease is passed from birds to humans by mosquitoes.

There are some forty species of bats throughout the U.S. and Canada, the most common being the little brown bat. In the Orient we are gentle

Refer to: **"West Nile Virus Has Arrived in Wisconsin"**  
Wisconsin State Journal - Saturday - September 1, 2001 - page 1

X1

Display border = \$1.00

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animals, are symbols of good luck, long life and happiness. We are meticulous in our grooming, spending a fair part of the day and night combing and grooming our fur. We generally segregate by gender. When the birthing process begins in late spring the females will drive the males from the present roosting location, forcing the males to locate elsewhere. Think about installing a second **Bat Condo**®

We are the second most common land mammals, with rodents being first. As we fly we navigate by means of a sophisticated echolocation system. The bat sends out signals of sound energy which are reflected back, giving us the location of an object as well as its texture and other characteristics. They can avoid a single human hair with extreme accuracy in total darkness giving lie to the myth that bats are blind.

### **Bat Housing Crunch**

Bats are feeling the housing crunch as much as people. Their favorite old hollow trees, barns and old houses keep disappearing. Bat houses have narrow crevices at the bottom for bats to enter and rough surfaces inside for them to hold onto. A bat house should be hung at least 10 to 20 feet above the ground, sheltered from the wind and unobstructed by obstacles to flying such as power lines. To keep the interior very warm place the house on the side of a tree or building that receives maximum sun.

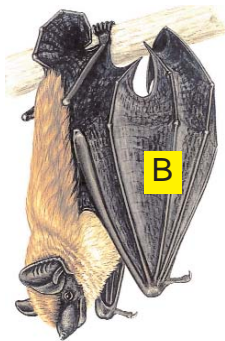
Especially in the morning, if your location is not sunny enough to warm the house to 80/100°F required by nursery colonies you may want to add tarpaper or dark colored shingles to the bat house roof. Do not paint it. Paints and stains are toxic to the bats. A cooler location may attract a colony of bachelors who frequently select cooler roosts.

Research has indicated that outside finish – stain or water based paint does not deter bats. The house should be installed in the fall and allowed to season through the winter. **DO NOT** stain or paint the inside roosting area.

### **Location and Food Source**

Bat houses located near a source of water, marsh, lake or stream are most likely to attract bats as this habitat provides the insects needed for their food. A 1 to 1½ year wait is a common waiting period for bats to move into a new house. If you hang your bat house in the fall or winter it may be occupied in the first active season. If not occupied within 2 years change the location. If bats live in your area and your bat house is appropriately located — they will find it.

After 1 year of no bat house residents, a researcher moved his bat house a distance of 6ft. and successfully attracted a colony of bats. Hibernation



#### **Picture box - \$2.00**

Includes contrast, brightness and cropping.

##### **Color Matching Disclaimer:**

Due to extreme variances in monitor calibration, not only between Mac and PC platforms, but also from monitor to monitor within each platform, files prepared for web and/or print usage will display differently on different monitors.

Therefore, neutrals will be set for mathematical neutrality and color will be adjusted for pleasing tonalities on monitors that have been calibrated for press.

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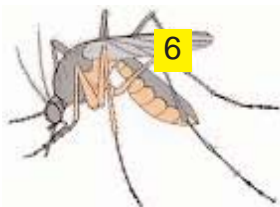
During winter month bats living in Canada and the northern two-thirds of the U.S. migrate south or to nearby caves for a period of hibernation. Most bats cannot survive subfreezing temperatures. Alabama and Texas are very popular winter stops. An abundance of caves is the attraction.

### Conservation

Bats are in need of protection if they are to survive. They have proven themselves as valuable members of our ecosystem. A bat loose in a house is probably a young one who is lost and looking for a way out. Do not try to kill it, but gently catch it with a towel or net and allowed to escape without harm. Bat colonies in warm attics can be evacuated safely and encouraged to take up new residence in a bat house of their own. Some exterminators have discovered that moth balls placed into the attic space will deter bats. A friend of mine experienced this at his northern Wisconsin cottage. Took just a couple of days for the bats to find a new roost — in the outhouse.

### Exploration

Cave explorers should not disturb the caves of roosting bats as rousing them from their hibernation may cause them to use up much of their stored body fat and die before spring. In this way thousands of bats have been destroyed. Bats heart beat rate during activity is 1200 beats per minute. Inactive rate during hibernation slows to approximately 70 beats per minute. Bats are declining world wide at an alarming rate due to human misunderstanding. They have typically only one offspring per year, making their comeback slow and in need of our help.



**Bats eat steak  
7 nights a week**

... we can eat 3,000 to  
9,000 mosquitoes each night

... return to home page?

click browser back arrow

Check out items:

#1, #2, #3 and #4

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Other information gathered by the **Bat Condo**<sup>®</sup> builder:

- **Bat droppings (guano) will appear directly below the bat house. It is non-poisonous and makes great plant fertilizer for flowers and new trees. Do not abuse the amount used. It could be harmful to young plants. More is NOT better.**
- **Bats do NOT catch mosquitoes and other gnats with their mouth. A sticky substance on their wings does the catching as they fly through swarms of prey. In turn the bat will pluck the gnats from their wings while in flight. The females return to their young with gnats attached to their wings. The young proceed to eat lunch.**
- **Bats navigation speed is 10 to 30 miles per hour.**
- **New born bats cling to the mother's underside for approximately 2 weeks. After that they remain inside the roost until ready to fly. (approx 4 more weeks) By then they have been introduced to gnats and their own survival is dependent on what they catch to eat.**
- **Bats have no desire to grab onto a humans hair and make a nest. They don't know when it was last washed!**
- **Bats will not fly around and bite people. Just like any other mammal or human, they will defend themselves if cornered!**
- **Less than 1/2 of 1% of bats are rabid. If infected a bat will die within 3 to 4 days. Pick them up with rake or shovel and dispose of them.**

**Remember** — females kick males out of the roost when birthing begins.



**Better have a couple more **Bat Condos**<sup>®</sup>**

Mfg.

**Square Circle Saw Works    Monona, WI    608-222-3838**

**www.gochipmunk.com**

**X2**

## Penny Words Are Us!

### Penny Words

1,500 words = \$ 30.00 (2 penny words)

1,000+ page projects welcome

“more words = less word cost”

### Optional Items

1 thru 8 = 8 clip art \$ 8.00

A thru C = 3 .jpg pics \$ 6.00

X1 - thru X2 = 2 boxes \$ 2.00

Total Graphics \$16.00

Words = 1,500 x \$ .02 \$30.00

Total Graphics & Type \$46.00

### Q's & A's

1. What computer program to use for data entry?

Microsoft Word, Wordpad or Notepad. Word Perfect will also work. While entering your text you may want to **embolden**, *italicize* or center words.

If you don't know how, Data Conversion will help you.

2. Don't have a text editor?

Enter data into e-mail.

Might have to create more than one eMail

if amount of text is greater than your Internet Service Provider can handle at one time.

You will know if your ISP returns eMail to you. Check with them.

3. How do I send data files?

Use the attachment feature in your eMail program.

Send to: [jermerrill@sbcglobal.net](mailto:jermerrill@sbcglobal.net) (copy link to E mail program)

4. What happens next?

After DC creates samples and you wish to proceed further, reply via eMail or phone: **1-608-222-3838**.

5. What form of payment is used?

DC will eMail invoice to you via **PayPal.com**.

Follow directions.

You will need eMail address and credit card.

6. E-Mails?

I will acknowledge them within three - seven work days.

**See FREE offer next page**

**... return to home page?**

click browser back arrow

Check out items:

#1, #2, #3 and #4

all about conversion

to electronic PDF Print

& E-book Internet ready files.

FREE offer!

Send three pages of text.

Data Conversion will create two samples @ no cost.

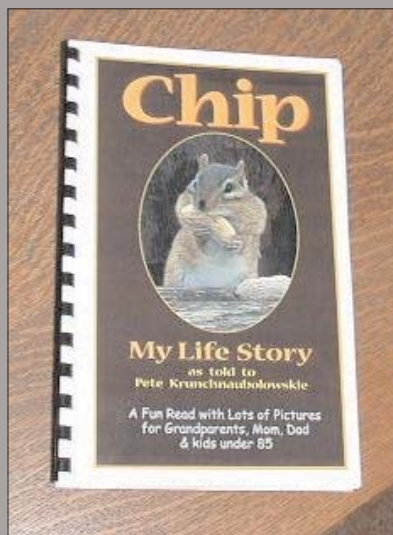
Include typeface and size.

If none, DC will make choices.

eMail to: [jermerrill@sbcglobal.net](mailto:jermerrill@sbcglobal.net)

(copy link to E mail program)

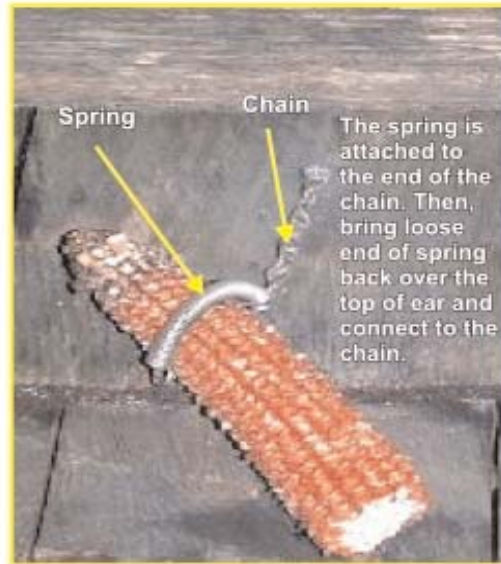
Attach the \*.doc or \*.txt file to eMail and click send.





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**To create your own feeding station:**  
**Take a short length of small chain and a spring about 1.5" long. Hook both ends of spring to the chain and the free end of the chain to the roof of the feeder with a screw. Otherwise the Chipmunk will take the whole ear of corn and disappear.**



About September of 2000 I was getting' pretty use to this guy with the flashing light box. He was testing me as



much as I was testing him. In this picture he was sittin' in a chair by the window. He appeared trustworthy and never made any threatening moves. So what the heck, the corn was great! Believe it or not, you can get to know people by their voice.